

French Duncan in partnership with Xero

# Why Cloud, Why Xero with French Duncan



**XERO'S VISION IS**

**To be a leading global  
platform helping small  
businesses and their  
advisors grow and thrive**

**FRENCH DUNCAN BELIEVES**

**The key to good client relationships  
is having great people. People who  
get to know clients intently, simplify  
the complex and offer a brighter  
future.**

**We're smart, qualified and  
experienced, but we're also just  
down to earth, normal folk.**

**French Duncan. The people for you.**

# Why cloud?

---



## Accessibility

From any device,  
from anywhere - all  
you need is an  
internet connection.



## Collaboration

Collaborate with multiple  
stakeholders within the  
business, as well as your  
Xero Certified Advisor.



## Real-time

Up-to-date information  
on your business,  
showing you how it's  
performing 24/7



## More Secure

Encrypted and stored in  
several locations, and with  
daily back-ups - your data is  
safe and secure



## Costs Less

With no additional costs  
for upgrades, all feature  
updates are included  
In the monthly  
subscription cost.



# Why use Xero?

**2.3m**

subscribers at  
31 March 2020

**\$820m**

annualised monthly  
recurring revenue

The image displays the Xero accounting software interface on a tablet and its mobile app on a smartphone, both for a business named 'Foxglove Cafe'. The tablet screen shows various financial reports and metrics, including a 'Business Bank Account' reconciliation, an 'Account watchlist' with financial summary data, and sections for 'Invoices owed to you' and 'Total cashflow'. The smartphone screen shows a simplified dashboard with sections for 'Bank Accounts', 'Business Performance', 'Sales and Purchases', and 'Total Cash In and Out', along with a 'New Bill' button.

**Foxglove Cafe**

**Business Bank Account**  
306-234-12345678  
Reconciled Statement balance (Jul 17) (\$100.00)

**Account watchlist**

Account	This month	Year to date
Accounts payable (800)	2,400.00	234,567.00
Accounts receivable (610)	5,345.00	432,748.00
Advertising (400)	1,300.00	6,324.00

**Invoices owed to you**

New Sales Invoice	4 draft invoices	2,058.00
10 awaiting payment	18,073.95	
8 overdue	14,653.95	

**Total cashflow**

Period	Amount
Apr	758.83
May	9,194.51
Jun	1,60
Jul	1,60

**Dashboard**

**Bank Accounts**

- Business Checking Account 7,320.00
- Business Savings Account 12,214.67

**Sales and Purchases**

Overdue invoices	Unpaid invoices
758.83	9,194.51

**Total Cash In and Out**

Month	Amount
Apr	758.83
May	9,194.51
Jun	1,60
Jul	1,60

**New Bill**

Bill Type	Amount
1 draft invoice	2,058.00
14 awaiting payment	18,073.95
11 overdue	14,653.95

MacBook

**180+**

countries where  
Xero is used

**200+**

connections to financial  
service providers

# Why use Xero?



## Connectivity

Collaborate with your Accountant & receive advice on your business as it stands today.



## 24/7 award Winning support

Based in offices around the world, when you're online, we're there to help at any time of day.



## Built in the cloud

Born and bred in the cloud, we understand the many benefits cloud accounting software offers to businesses



## Best in class data protection

With bank level security and two factor authentication, your data will be safe and secure.



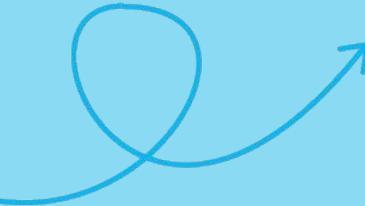
## Enterprise Grade performance

With a record of 99.97% uptime, Xero delivers best-in-class availability.



## Continuous innovation

With over a 1000 updates released last year, Xero always strives to make our features the best they can be.



# 800+ connected apps

Connect with Third Party apps to improve business efficiency and workflow



# French Duncan and Xero

---



By using Xero, French Duncan will be able to access your real time accounting records to provide instant assistance and insight to you and your team.

Together, this will help improve the quality of your accounting records and result in even better advice on how you can create efficiencies and continue your growth.



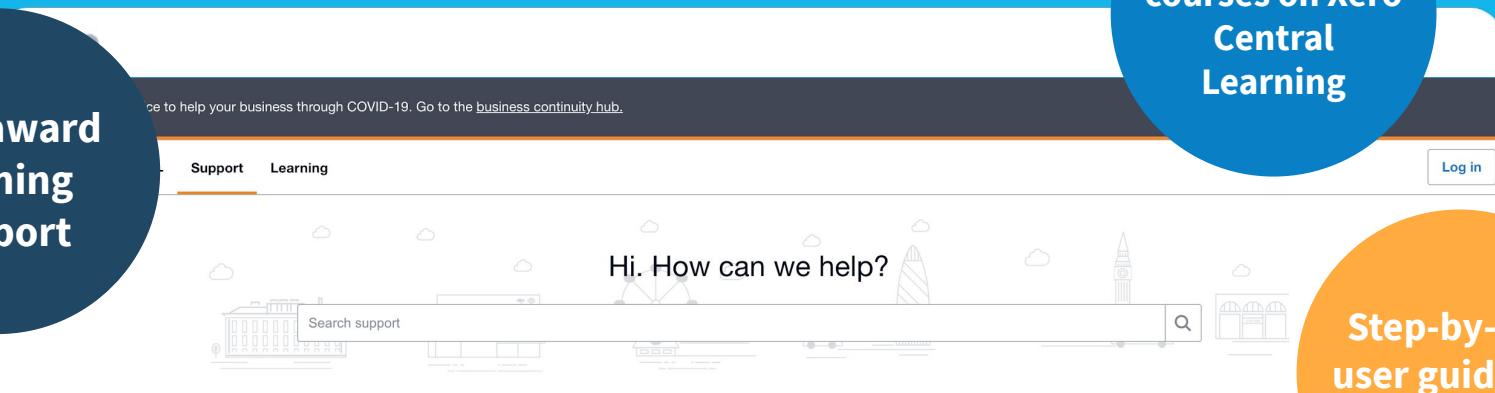
# Help and support

24/7 award winning support

Your French Duncan team available to assist throughout.

Training courses on Xero Central Learning

Step-by-step user guides on Xero Central



## Popular topics

### Reconciling transactions

Reconciling transactions and payments between Xero and your bank account, cash coding, bank rules

### Bank accounts & feeds

Getting bank data into Xero, bank feeds, bank accounts in Xero, recording payments and transactions

### Bills, purchase orders & expenses

### Payroll & employees

Paying employees and tax, timesheets, superannuation/pensions, leave, employee access, payroll reports

### Invoices & quotes

Invoicing and quoting for work, customising invoices, managing payments, reporting on sales

### Reporting & tracking



**For more information visit**

**<https://www.frenchduncan.co.uk/cloud/>**